

AI Isn't Coming for You

A Practical Introduction for the Skeptical Professional

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[TITLE CARD: AI Isn't Coming for You]

BEAT 1: YIKES

Let's be honest. AI scares the crap out of you.

Maybe you're convinced it's going to take your job. Maybe you tried it once, it said something completely wrong with total confidence, and you backed away slowly. Maybe you just nod when people bring it up and hope nobody asks you what you think.

Maybe you've heard this is how we end up relying on robots before the great destruction. Maybe you imagine all your secrets being exposed.

All of that is valid. And none of it means you're behind.

[pause]

This lesson is for you.

BEAT 2: SO WHAT ACTUALLY IS AI?

Here's the simplest way to think about it: AI doesn't know things. It predicts things.

When you type a question, it doesn't look up the answer the way you'd Google something. It generates a response based on patterns in an enormous amount of text it was trained on. It's making its best guess — a very sophisticated, very fast, very confident best guess.

Which is why it can be wrong. Completely, confidently, convincingly wrong.

[pause]

And that really matters. Because once you understand that AI is a prediction machine — not an oracle, not a brain, not a threat — it stops being scary and starts being useful.

BEAT 3: WHAT IT CAN AND CAN'T DO

So what can you actually use it for?

The honest answer: a lot. Drafting. Brainstorming. Summarizing long documents. Rewriting something that isn't landing. Answering "how does this work" questions at 11pm when you don't want to bother anyone. Generating ten versions of a thing so you can find the one version that's

right.

Here's the catch: it has no idea if it's right. None. It doesn't fact-check. It doesn't flag uncertainty. It just answers.

That part is still yours. You bring the judgment. You bring the context. You bring the "wait, that doesn't sound like me" or "that's not actually how this works." AI gives you material. You decide what's true and what's usable.

Which brings up the thing nobody wants to say out loud: Isn't this cheating?

[slight laugh]

I've thought about this a lot. And here's where I landed: using a calculator isn't cheating at math. Using spell-check isn't cheating at writing. Using AI to draft something you then read, question, revise, and own — that's not cheating either. It's using a tool.

What would be cheating is outsourcing your thinking entirely. Publishing something you haven't read. Trusting it without checking it.

Think of it like a very fast, very well-read assistant who sometimes gets things completely wrong and never flags it. You'd use that person. You'd just verify what they handed you.

That's the posture. Trust, but check.

BEAT 4: WHERE TO START

So where do you actually begin?

Not with something high-stakes. Not with a client deliverable or a proposal that matters. Start with something low-risk, where you already know what good looks like.

Start small. Ask it to draft an email you were dreading, or explain a clause in your lease, or summarize that legal notice you've been avoiding. Ask it to name your Etsy shop, your podcast, or your cat. You're not handing anything over — you're taking it for a test drive in a parking lot.

Or try something more personal. I once asked it to find a restaurant near a San Francisco landmark with a rating above 4.7, a casual vibe, not a chain, and inexpensive. A search engine can find restaurants. It can't hold four conditions at once and return something that actually fits. That's a different kind of useful — less like a search, more like asking a knowledgeable friend. Verify the details before you go. But the ability to say here's everything I need and get a real answer? That changes things.

Then read what it gives you. Notice where it's useful. Notice where it's wrong, or flat, or sounds nothing like you. That gap — between what it produced and what you actually needed — that's where you start to understand it.

Here's the thing nobody told me at the start: you don't have to become an AI person. You just have to know enough to use it when it's useful.

It's not coming for your job. It's not smarter than you. It doesn't know what you know, and it can't do what you do.

One more thing: this will keep changing. New tools, new capabilities, new versions of tools you just figured out. That's not a reason to wait. The posture you're building right now — curious, skeptical, in charge — that part won't change. It's the right orientation for a landscape that won't hold still.

[pause]

Helpful. But not in charge.

[pause]

You are.